

## 13th UIC Sustainability Conference: „Door-to-door business solutions“

### Why does sustainability matter to us? [Title]

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- Our way of living is expensive: We annually consume 50% more resources than the earth regenerates in the same period of time.
- If we continue like this, we will need two planets to satisfy our need for food, water and energy by 2030. By 2050 – even nearly three planets.
- If we consider only the transport industry: It emits one quarter of the worldwide CO2-emissions. So, mobility and logistics will be the key to reduce the overuse of resources
- We have seen last year that the international community is ready for further steps: With the climate agreements of Paris and the Sustainable Development Goals of the Agenda 2030. We as Deutsche Bahn welcome these agreements explicitly.

### What is our strategy? [Page 2]

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- In 2011, we introduced our new strategy, DB2020: It is anchored on sustainability since we want to bring the economic, social and environmental dimensions into harmony. Until 2020, we want to be a profitable quality leader, a top employer, and an eco-pioneer.
- So far so good: what are we working on?
- If we really want reduce carbon emissions, we need to tackle the car use. Still, the share of motorised private transport is x percent! We have to convince more people to use public rail transport. Public rail transport will be THE backbone for sustainable mobility solutions
- How does public rail transport look like? Rail transport that not only convinces its customers, but that fascinates them because it offers door to door mobility

### What does future mobility and logistics look like in a sustainable future? [Page 3]

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1. The future mobility is individual. We want to create more customized solutions for our diverse customers.
2. It is comprehensive – we want to offer mobility solutions for even more people, covering also rural areas
3. It is ecological – we want to improve the ecobalance of our products even further

### 1. Our goal is to offer individual solutions to all our customers - more door-to-door offers? [Page 4]

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- Flinkster, our carsharing network, has more than 300,000 customers, 4,000 vehicles and is operated in more than 300 cities. It is Germany's largest carsharing offer.
- Call a Bike, our bike-sharing service, attracts more than 900,000 customers because it provides access to 10,000 bikes in 50 cities
- 2015 we have invested into a start up - CleverShuttle - that offers ridesharing solutions. It bundles customers with a similar route and is 40 percent cheaper than a taxi.



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## **2. We want to offer mobility solutions for everyone - nationwide [Page 5]**

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- With our DB products we count 7.4 million travelers daily, 5 million just in our trains.
- With an increase of 25% of our long-distance services we aim to systematically build on our rail system's strengths to link both small and major cities with faster, more frequent, direct, comfortable and convenient services in future. [-> ICE 4]
- Nationwide also means easy access: besides our well-placed app DB Navigator we have currently introduced a new app that allows to search door to door travel connections (Wohin du willst), including existing on-demand services and our second startup investment flinc
- We want to expand our on-demand-services in the future with the help of autonomous driving, a totally new market, the individualized public transport. With already 300 on-demand-bus-services in operations we will digitalize and expand these offers step by step
- This can improve mobility services in rural areas and open better opportunities for handicapped people.

## **3. We are working on our vision of a CO2-free transport [Page 6]**

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- We spare Germany's roads every year about 1.5 billion car rides and 8 million truck transports. In terms of carbon emissions: Our operations save 12 million tons of CO2.
- Some more examples to illustrate you our commitment comprehensively:
- We run a carbon-free urban rail system in Hamburg (S-Bahn Hamburg)
- Our rail freight customers can buy carbon-free rail transports for their goods (Eco Plus). BMW and Audi are using this product for example.
- We will open out second carbon-neutral train station in Lutherstadt Wittenberg soon.
- DB Schenker is cooperating with ocean carriers to reduce CO2 emissions. (e.g. with CMA CGM: 30% less CO2 emissions until 2025)

This is just a snapshot of what needs to be done. And we are optimistic that we will be successful. Because sustainable mobility will offer immense business opportunities! Because it solves some of the most crucial problems in our today's lifes!

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